





Our team has been innovating in the LED lighting field for over 15 years.



05

We are crazy about customer care. Each customer has a dedicated account manager.



We are pioneers in special temperature colors for retail.



We are committed to manufacturing our products in the EU – from sourcing to finished product.



We provide custom LED lighting solutions tailored to your unique business needs.





Account Management

Turnkey solution with dedicated account management. All your specifications are gathered and complete the proposed project.



R&D

We design and test
any type of luminaire
according to your
needs. Our lab develops
new luminaires and
new special color
temperatures.



Concept

We create the light concept that uniquely identifies your brand. The light concept is based on the latest market trends, industry specifics and EU norms.



On-site Implementation

We configure the luminaires and sensors. If intelligent lighting system is included, our team will do/assist the system setup.



Customer Care

Post implementation support for lighting and control system.





Flex, the Magical Luminaire

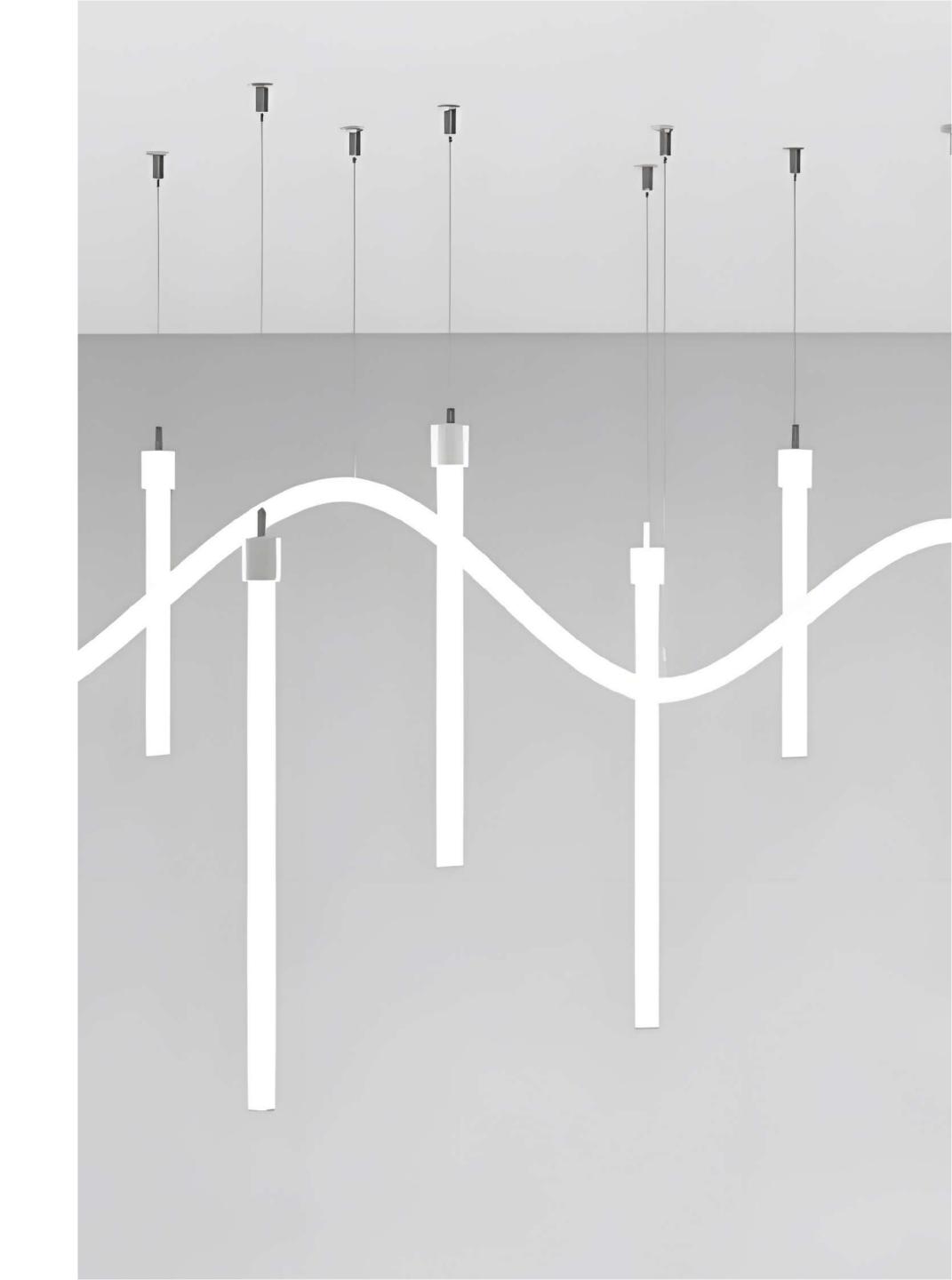
Introducing a unique linear lighting solution that embodies a cylindrical and flexible magic neon design.

The light emitted from this product is diffused through **opal white silicone**, resulting in a **uniform** and **shadow-free illumination** that encompasses a full **360 degrees**.

This versatile LED product can be bent and shaped according to your preferences.

Flex has been professionally designed to offer simplicity and ease of use during installation.

With lengths ranging from 1 to 20 meters, this 360° LED flexible light can be adjusted to meet the specific requirements of your project. Its ability to seamlessly blend in with the environment and surroundings further enhances its appeal.

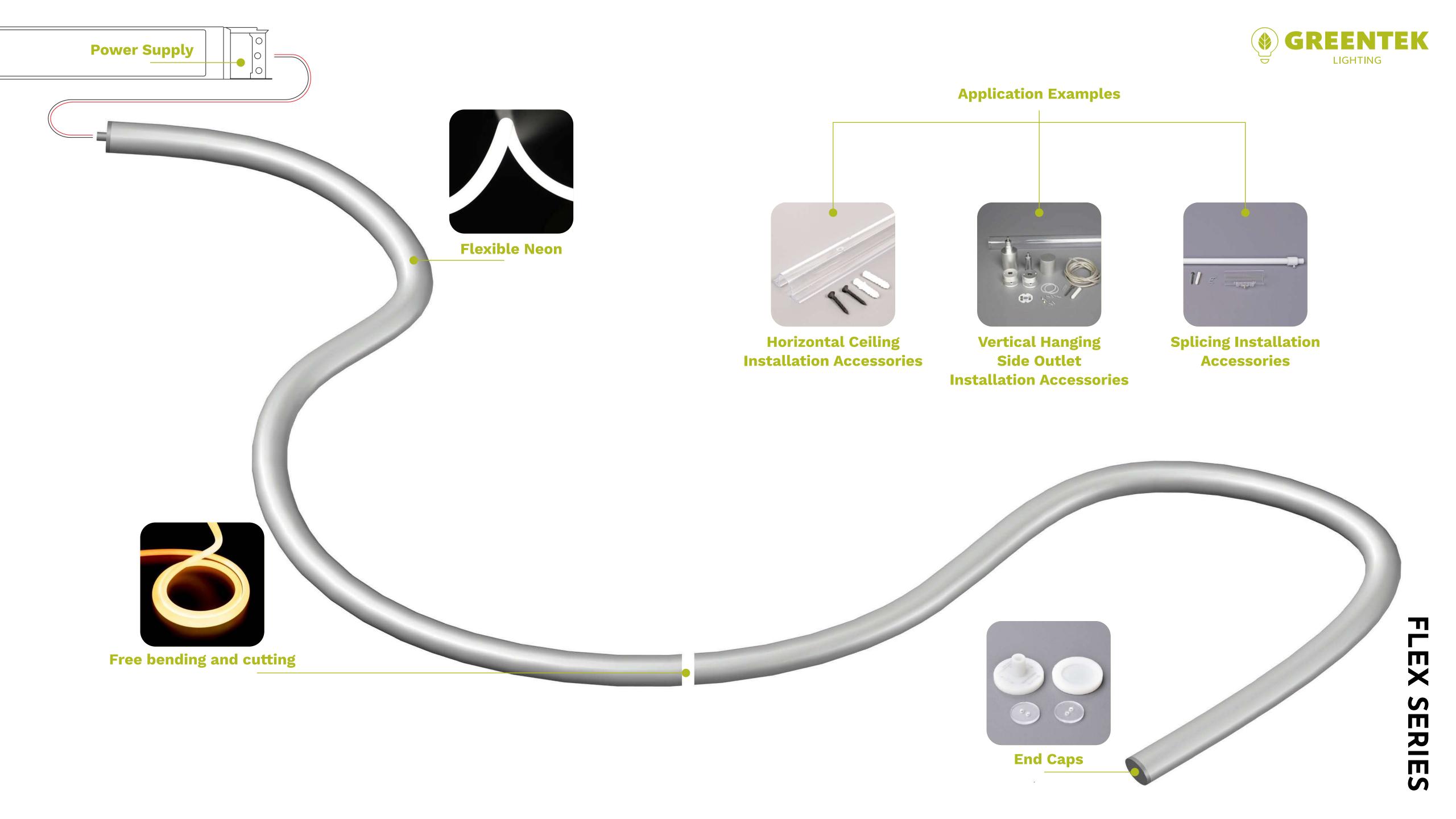




Flex Features & Benefits

- 360° flexible neon
- 360° uniform lighting
- Changeable shape
- Great finish: baby-skin feel in touch
- Magical effect due to uniform light emission surface
- High luminous efficiency
- 3 distinct diameters: D13/18/25 mm
- Different lengths: up to 20m
- Free bending and cutting
- Input voltage: DC24V / DC48V
- High IP Factor: IP65
- Various color temperatures
- Various type of mounting: Surface / Vertical / Horizontal mounted
- Great resistance to saline solutions, acid, corrosive gases, fire and UV.
- Multiple accessories to precisely adjust and model the light distribution according to your needs



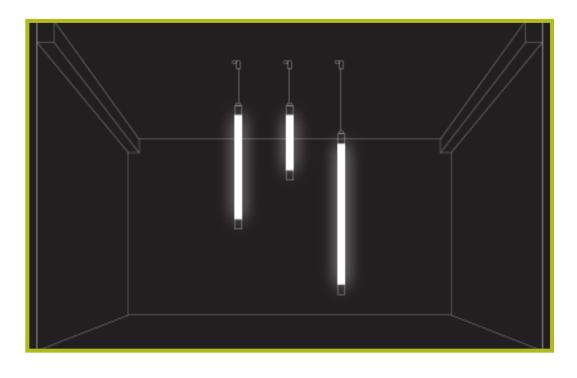




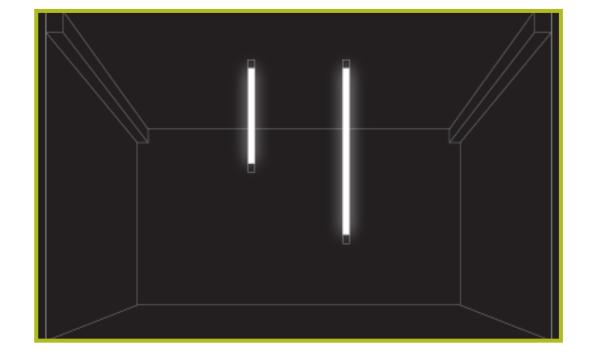
PRODUCT PRESEN

TATION

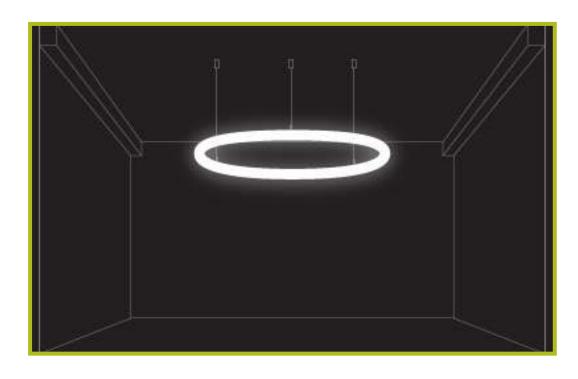
Flex Installation Methods



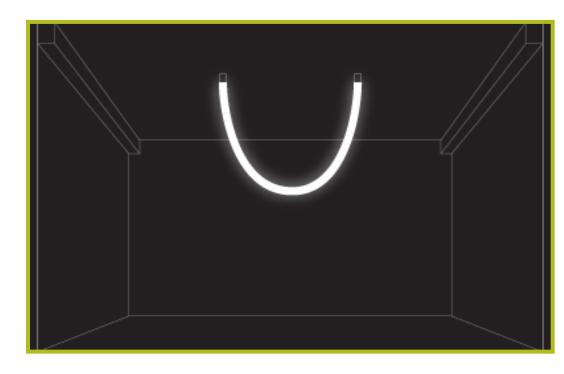
Vertical Lifting



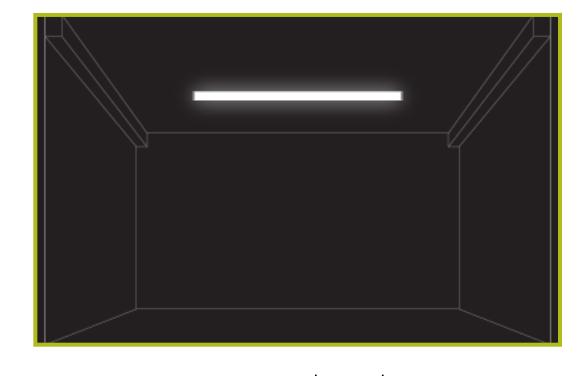
Vertical Ceiling-Single



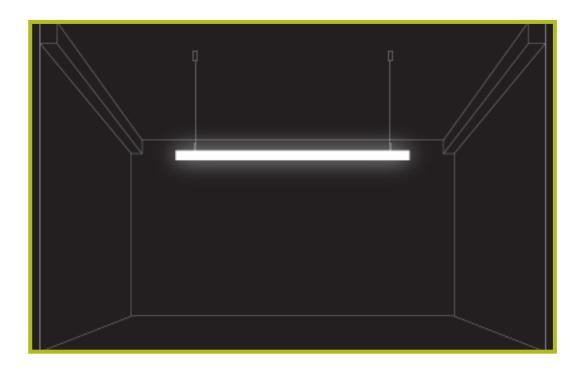
Splicing



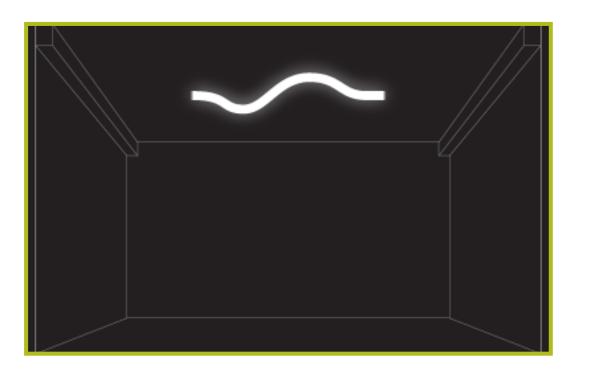
Vertical Ceiling-Double



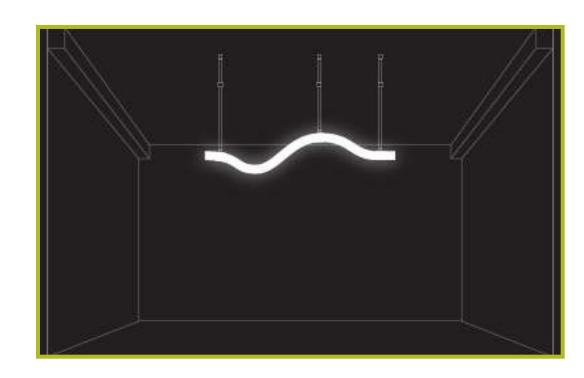
Horizontal Ceiling



Horizontal Lifting



Concealed Styling



Boom Shape





Flex -Flexible Series

Flexible Series: This series stands out with its flexible design, allowing users to bend the luminaire in any desired shape.

The flexibility provides a versatile lighting solution that can be customized to fit various spaces and applications.

Crafted for innovation and impact, the Flexible Series redefines the possibilities of personalized lighting.



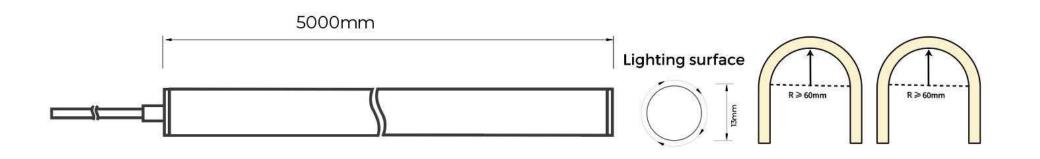


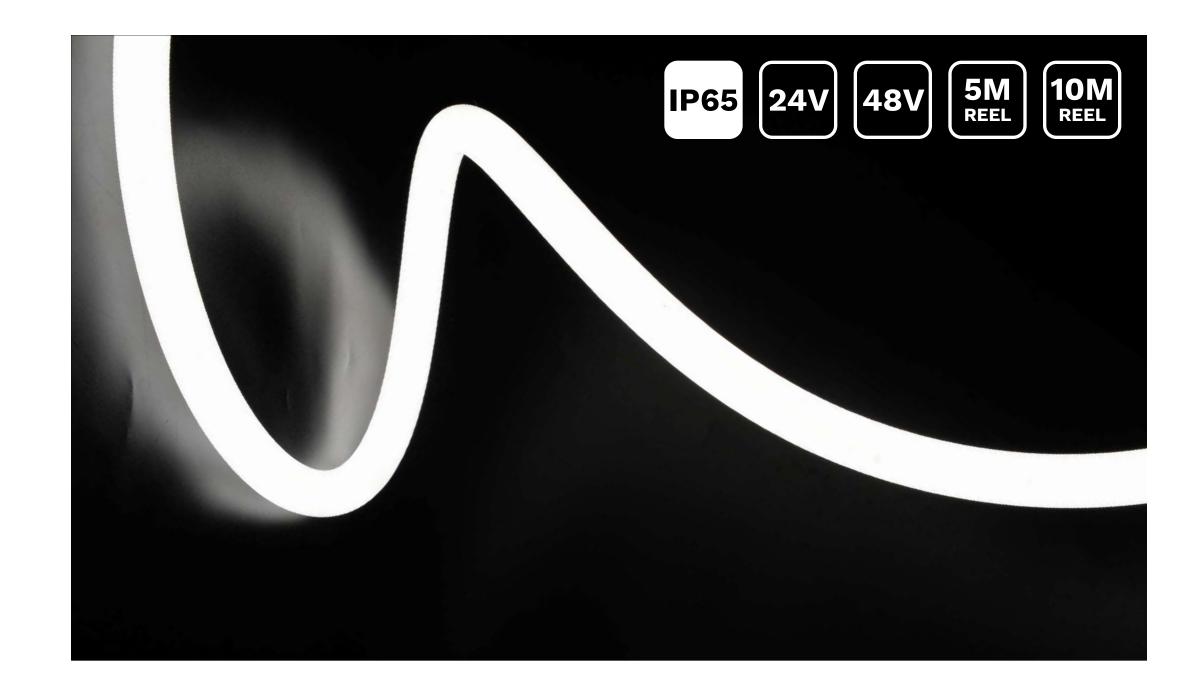
Flex 13

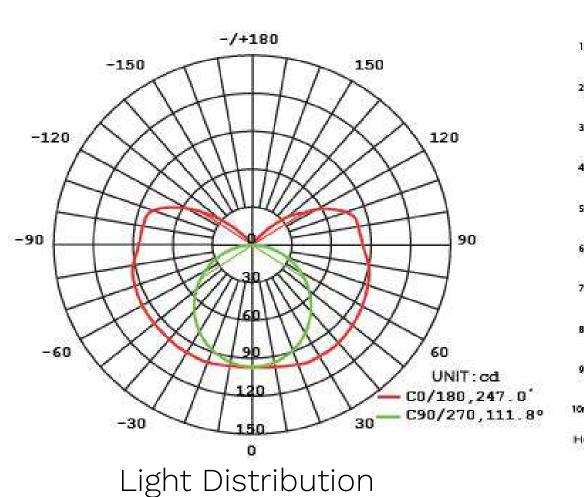
Features & Benefits:

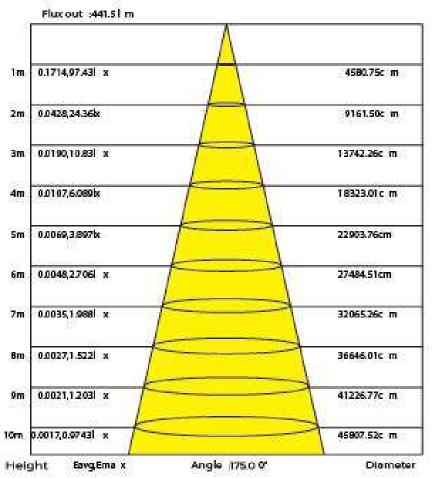
- 13mm diameter, 360° uniform ligh
- Bending radius mini to 60mm, more flexible styling
- Silicone co-extrusion, baby-skin feel in touch
- IP65, suitable for indoor decorative or artistic lighting
- Life span 36000h
- CRI90 as standard
- CCT 2300K-4300K
- Bend radius ≥60mm

Series	Cutting Unit	Input Voltage	Input Current	Typ. Power	Size
White light	14LED / 25mm	DC24V	0.36A	8.6W	5m
White light	28LED / 50mm	DC48V	0.18A	8.6W	10m









Effective average illuminance

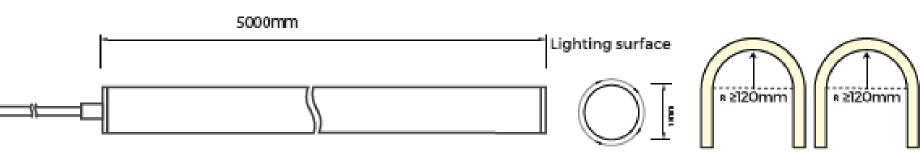


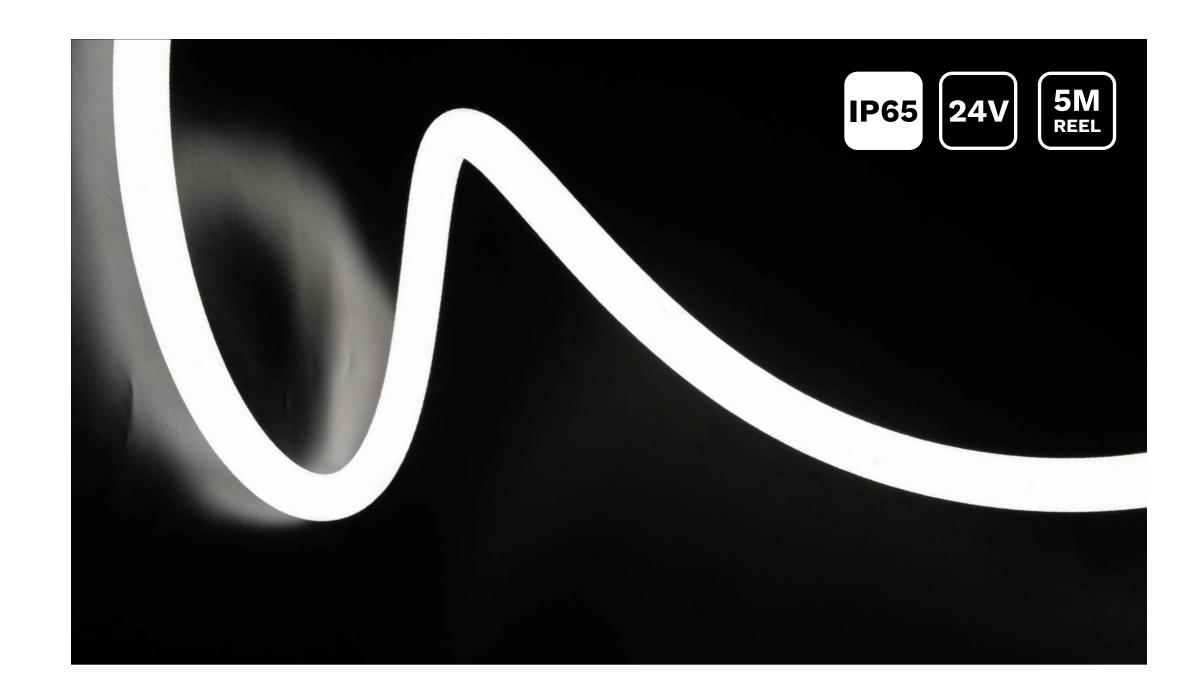
Flex 18

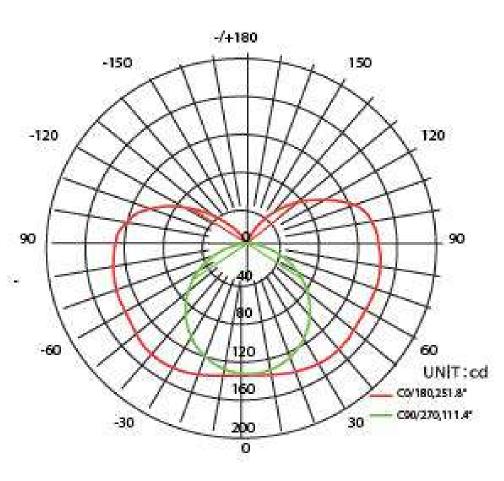
Features & Benefits:

- 360° round luminous surface, uniform light emission, suitable for spatial decorative lighting
- High luminous efficiency, passed LM80 test
- Silicone extrusion process, IP65 protection level.
- Support pendant and surface mounted installation
- CRI90 as standard
- CCT 2300K-4000K; B; G; RGB
- Bend radius ≥120mm

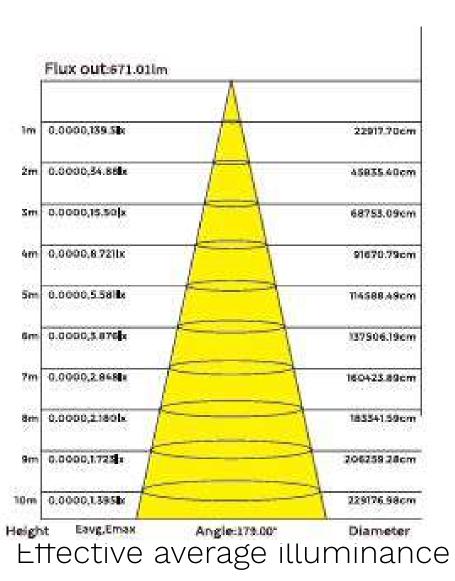
Series	Cutting Unit	Input Voltage	Input Current	Typ. Power	Size
White light	11.9mm	DC24V	0.6A	14.4W	5m
Single Color	41.67mm	DC24V	0.42A	10W	5m
ССТ	31.25mm	DC24V	0.6A	14.4W	5m
RGB	50mm	DC24V	0.54A	13W	5m













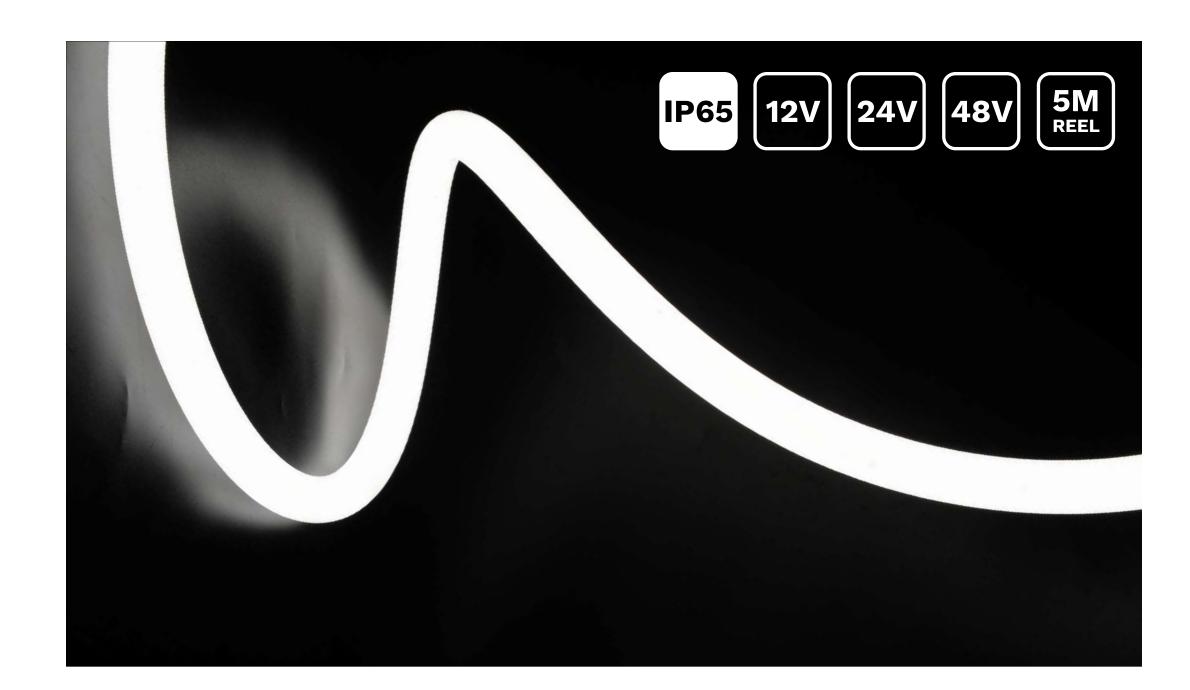


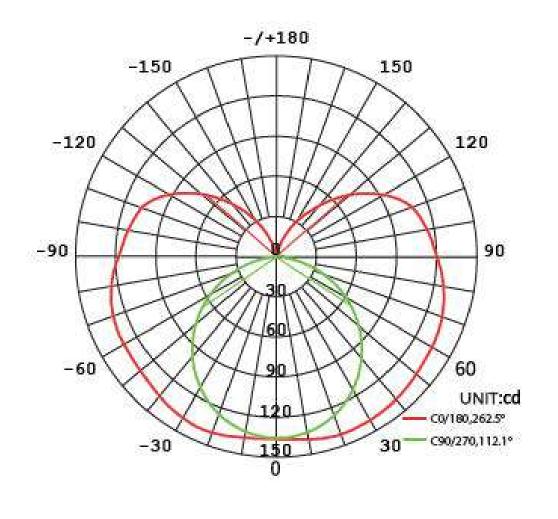
Flex 25

Features & Benefits:

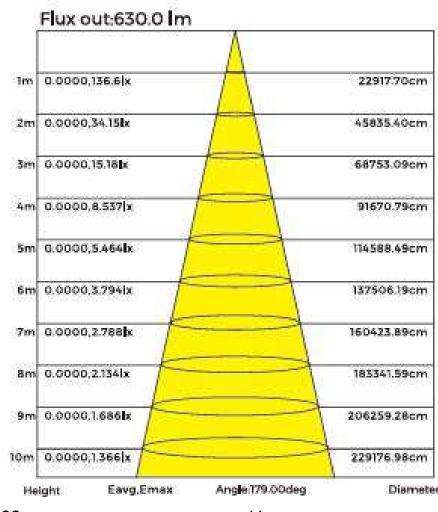
- 360° round luminous surface, uniform light emission, suitable for spatial decorative lighting
- High luminous efficiency, passed LM80 test
- Silicone extrusion process, IP65 protection level
- Support pendant and surface mounted installation
- CRI90 as standard
- CCT 2300K-4000K; B; G; RGB
- Bend radius ≥120mm

Series	Cutting Unit	Input Voltage	Input Current	Typ. Power	Size
White light	11.9mm	DC24V	0.6A	14.4W	5m
White light	83.33mm	DC48V	0.26A	12.5W	20m
Single Color	41.67mm	DC24V	0.42A	10W	5m
ССТ	31.25mm	DC24V	0.6A	14.4W	5m
RGBX	11.11mm	DC12V	1.5A	18W	3m
RGB	50mm	DC24V	0.6A	14.4W	5m









Effective average illuminance



Flex -Pose-able Series

Pose-able Series: The Pose-able Series features a rigid design where all the bends are fixed.

However, users still have the freedom to position the luminaire in different orientations or configurations, giving them the ability to create a personalized lighting arrangement that suits their preferences.

With the Pose-able Series, the interplay between structure and creativity allows for endless possibilities, making each lighting arrangement a unique expression of individual style and vision.

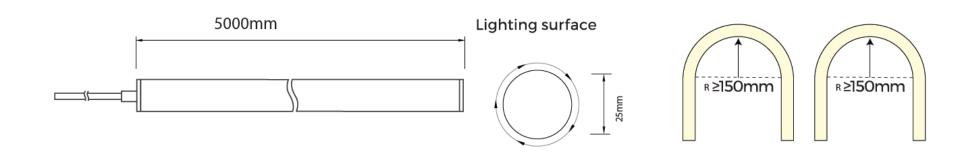


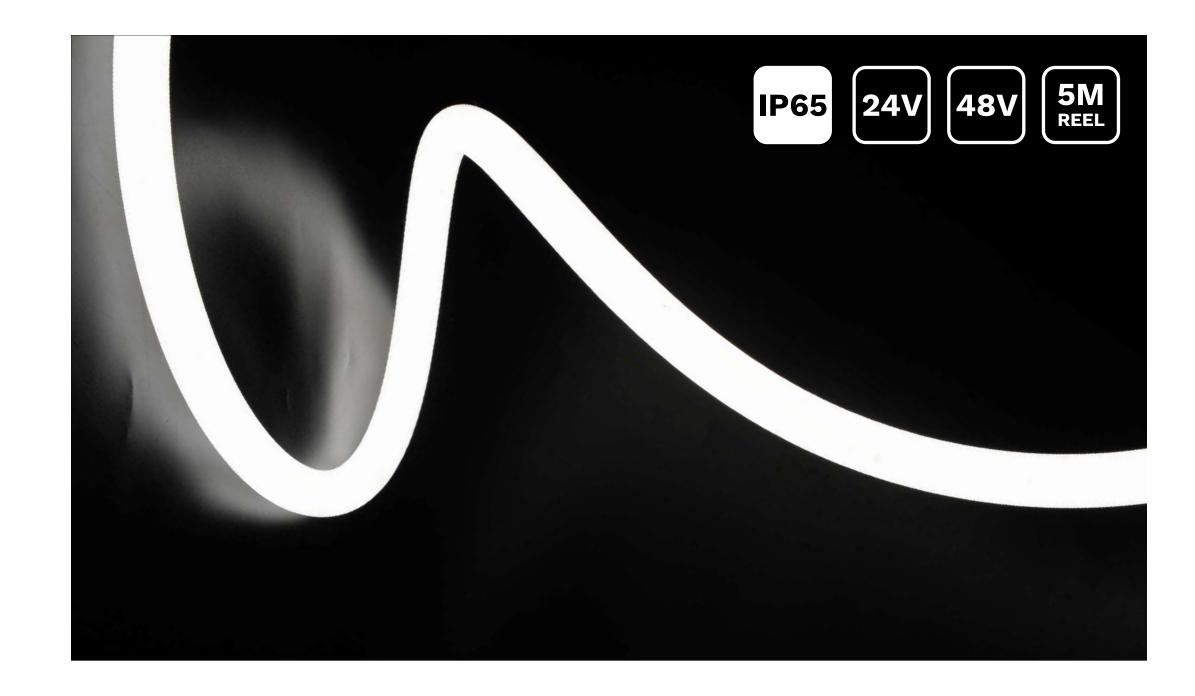
Flex 25P

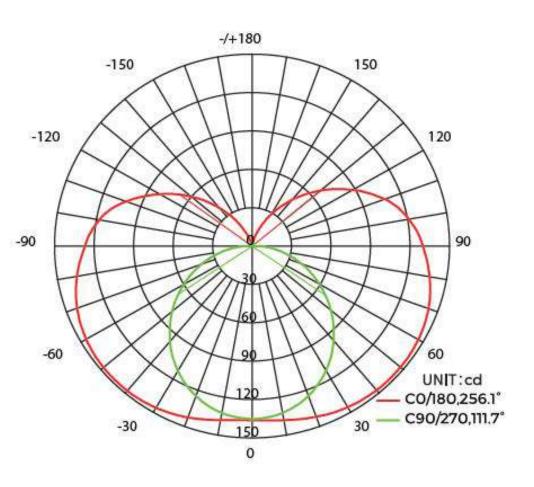
Features & Benefits:

- 25mm diameter, 360° uniform light
- Bending is posing, great flexibility for creative styling
- Special optical design, no dark areas at ends
- Silicone co-extrusion, baby-skin softness
- IP65, suitable for indoor decorative or artistic lighting
- CRI90 as standard
- CCT 2300K-4000K
- Bend radius ≥150mm

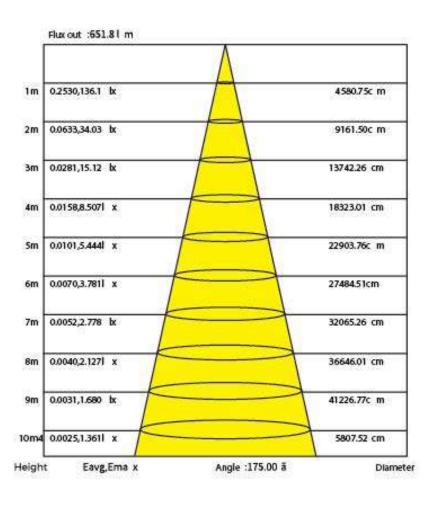
Series	Cutting Unit	Input Voltage	Input Current	Typ. Power	Size
White light	29.4mm	DC24V	0.83A	20W	5m
White light	33.33mm	DC48V	0.42A	20W	5m











Effective average illuminance



Flex -Stainless Series

Stainless Series: The Stainless Series boasts an anti-gravity design that allows the luminaire to be positioned straight in the air, defying conventional lighting norms. This unique feature adds a touch of elegance and creates an intriguing visual effect, making it a captivating centerpiece in any space.

It can be an excellent choice for installations where you want to achieve a floating or suspended lighting appearance, bringing an ethereal quality that merges innovation with aesthetics.

Whether you're aiming for a bold design statement or a subtle ambient enhancement, the Stainless Series is designed to elevate your space into a realm of sophisticated illumination.



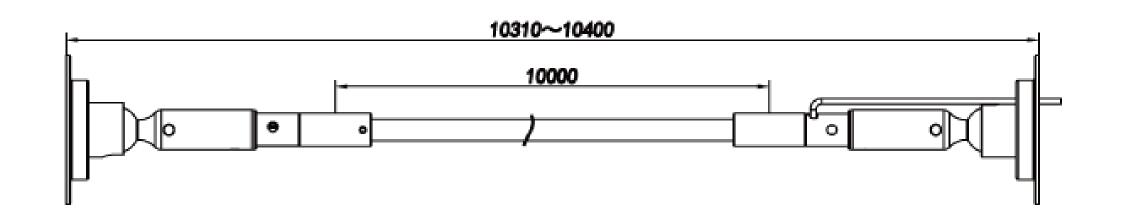
Flex 13S

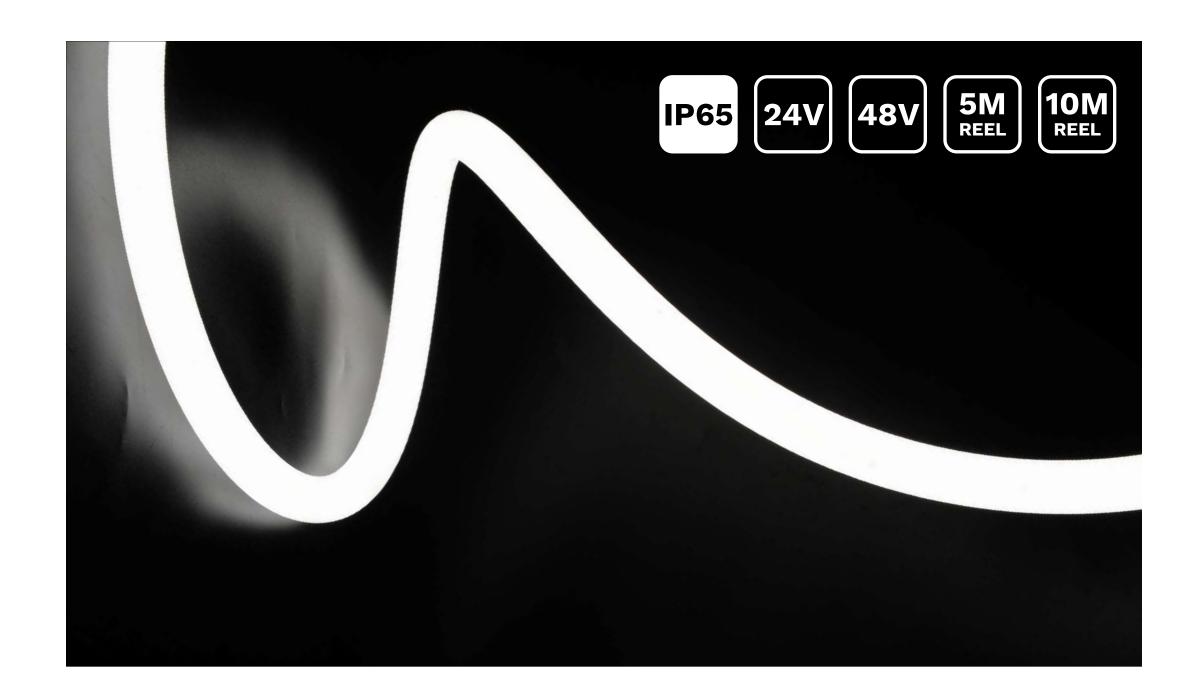
Features & Benefits:

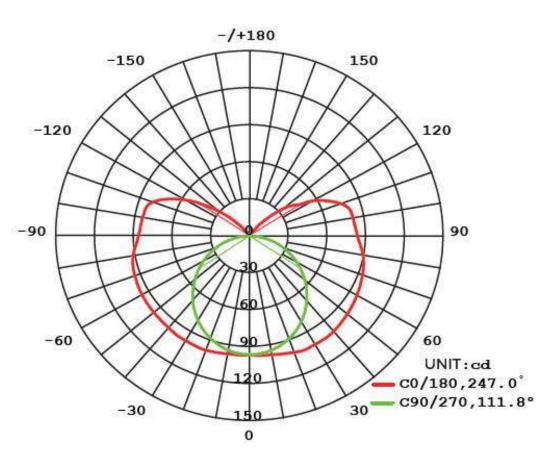
- 13mm diameter, 360° uniform light
- Anti-gravity design, with steel wire inside, can be straight in the air
- Silicone extrusion process, IP65 protection level
- Support pendant and surface mounted installation
- CRI90 as standard
- CCT 2300K-4000K
- Bend radius ≥60mm

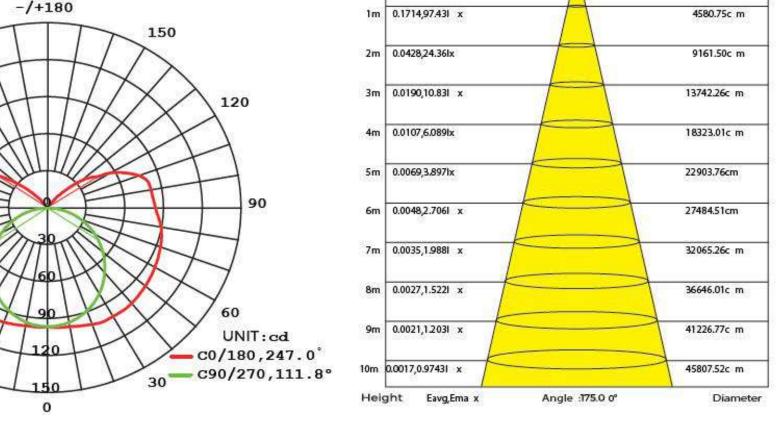
Basic Parameters:

Series	Cutting Unit	Input Voltage	Input Current	Typ. Power	Size
White light	14LED / 25mm	DC24V	0.36A	8.6W	5m
White light	28LED / 50mm	DC48V	0.18A	8.6W	10m





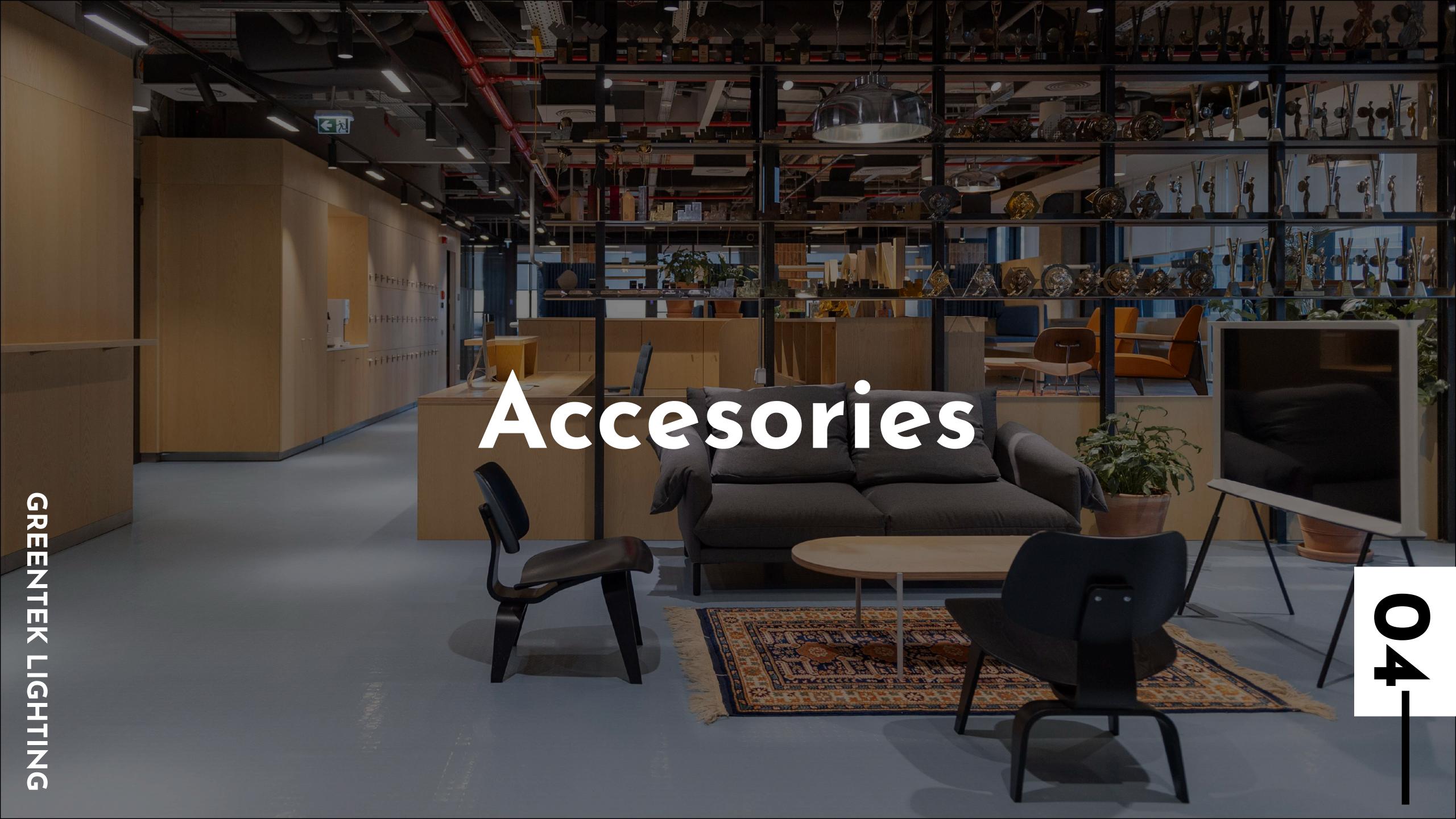




Flux out :441.51 m

Light Distribution

Effective average illuminance

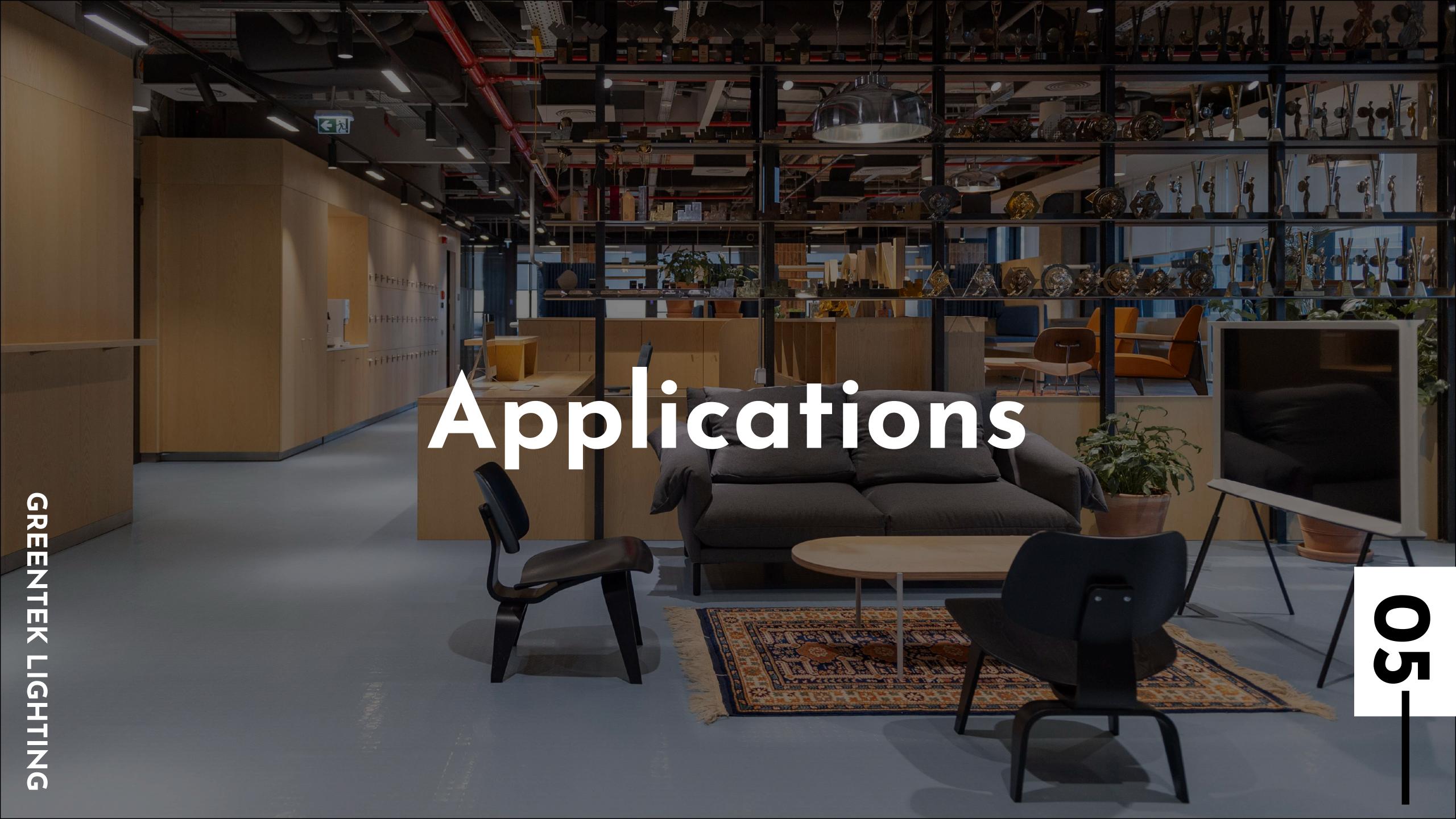




NAME	DESCRIPTION	PRODUCT	IMAGE
FLEX25 Ceiling Fixed installation	Size: L25*W51.6*H27.8mm, With screws; 3pcs/1M; 5pcs/2.5M; 8pcs/5M	FLEX25, FLEX25P, FLEX18	
Vertical hanging side outlet Install accessorykit (1m)	Round tube: 1M; Wire rope: 2M	FLEX25, FLEX18	
Vertical hanging side outlet Install accessorykit (2.5m)	Round tube: 2.5M; Wire rope: 2M	FLEX25, FLEX18	
Hang the top vertically Outlet installation accessory kit (1m)	Round tube: 1M; Wire rope: 2M	FLEX25, FLEX18	
Vertical hanging from the top Install accessory kit (2.5m)	Round tube: 2.5M; Wire rope:2M	FLEX25, FLEX18	
Single-ended vertical ceiling Install accessory kit (1m)	Round tube: 1M	FLEX25, FLEX18	
Single-ended vertical ceiling Install accessory kit (2.5m)	Round tube: 2.5M	FLEX25, FLEX18	
Horizontal ceiling installation components	PC slot: 1M	FLEX25, FLEX18	
Horizontal hoisting Install components (38mm)	Round tube: 38mm; Wire rope 2pcs, L: 2M	FLEX25, FLEX25P	
Horizontal hoisting Install components (1M)	Round tubeL: 1M; Wire rope 2pcs, L: 2M	FLEX25	
Horizontal hoisting Install components (2.5M)	Round tubeL: 2.5M; Wire rope 2pcs 2pcs, L: 2M	FLEX25	
Double-ended vertical ceiling Kits	Metal end cap	FLEX25, FLEX25P	BBS TIME

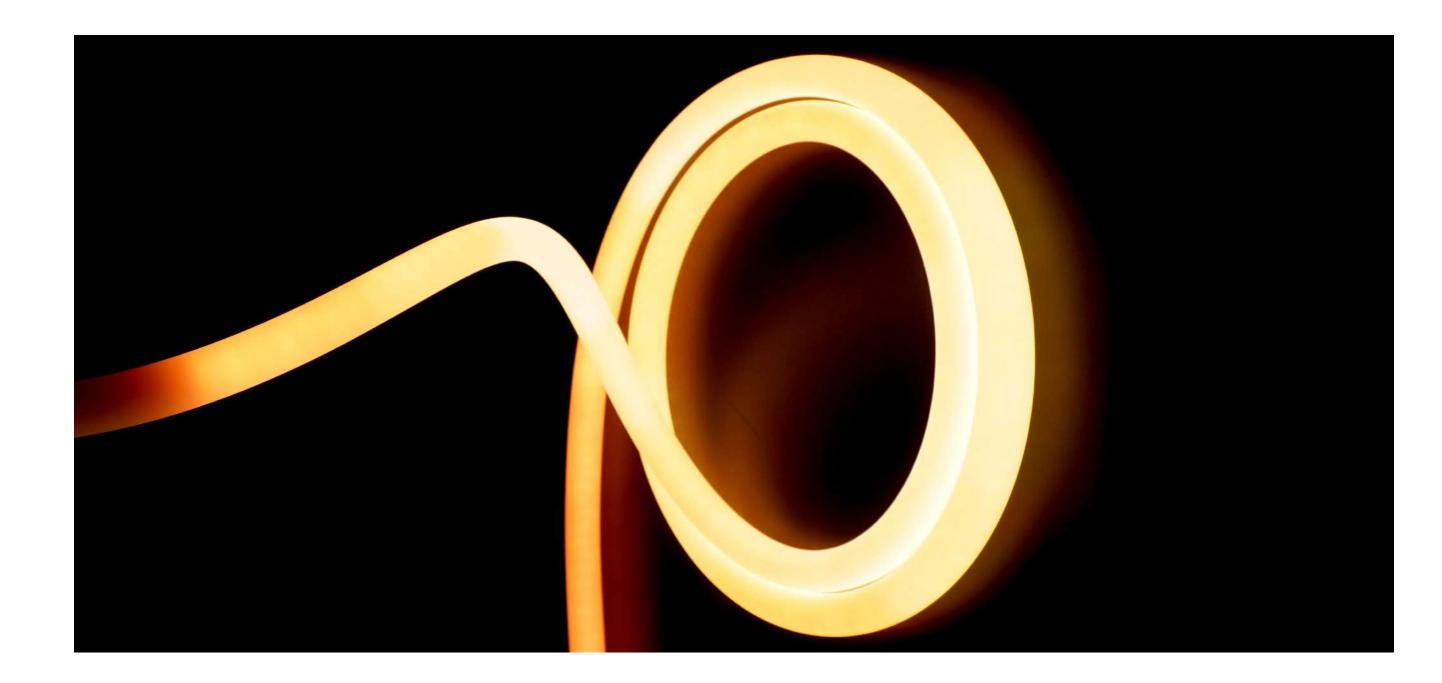


NAME	DESCRIPTION	PRODUCT	IMAGE
Can be spliced Install components	Splicing accessory	FLEX25, FLEX25P	200
Concealed Install components	Recessed fixing accessory	FLEX25	WILLII.
Can be shaped and hoisted Install components	Round tube L: 38mm; Telescopic rod: 1pcs 0.6M	FLEX25, FLEX25P	
Tail splicing piece(80mm)	Round tube L: 80mm; Telescopic rod: 1pcs 0.6M	FLEX25P	11 =
Tail splicing piece (80mm)	Round tube L: 80mm; Telescopic rod: 1pcs 2M	FLEX25P	
End cap set	PC end cap set, with end cap and plug PC sheet straight outlet	FLEX25	
End cap set	PC end cap set, with end cap and plug side outlet	FLEX25	
2P PVC wire (0.5M 4.5mm)	2P white, 20AWG, outer diameter 4.5mm, UL2464,300V, 80 , L=500mm	FLEX25	
2P PVC wire (2M 4.5mm)	2P white, 20AWG, outer diameter 4.5mm, UL2464,300V, 80 , L=2000mm	FLEX25	
Gum filler	Acid glue, 10ml/pcs, suitable for silicone neon strip and silicone extrusion strip	All models	





Innovative Design: The LED luminaire features an innovative design that sets it apart from traditional lighting solutions. Its unique characteristics make it a standout choice for modern lighting installations.

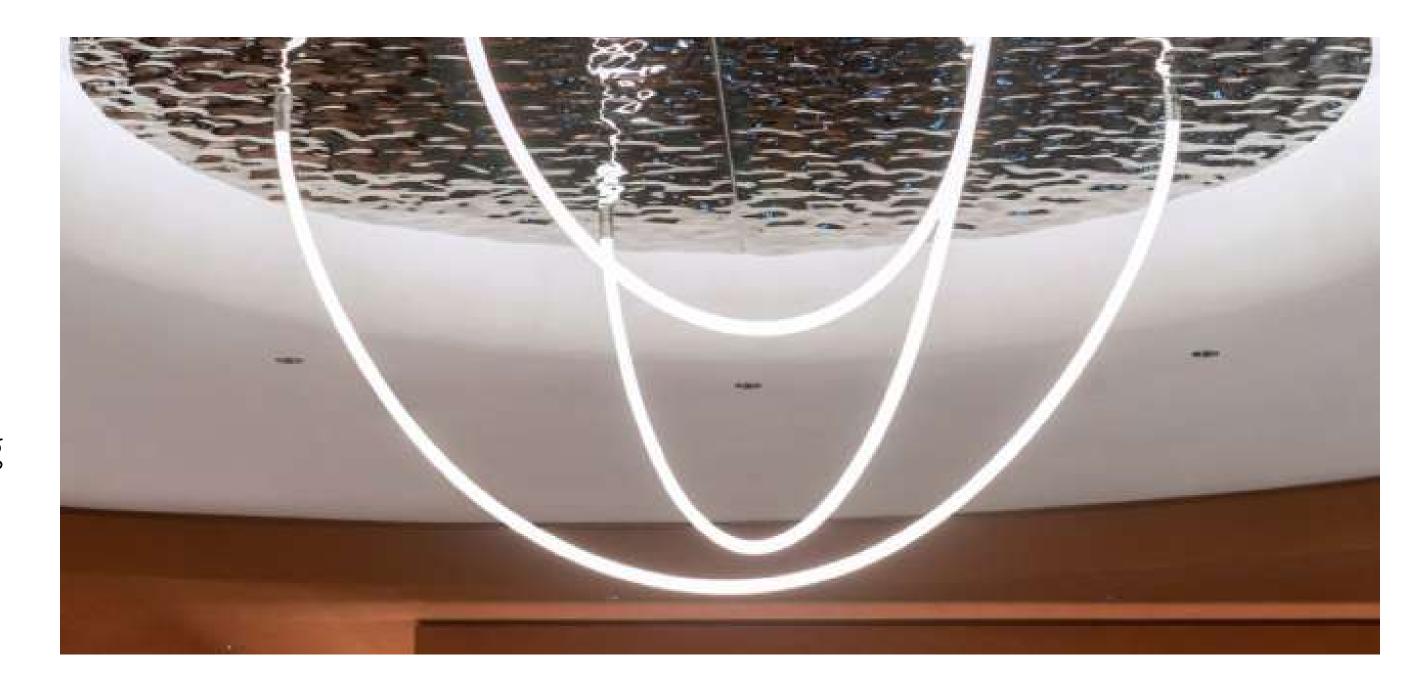


Modern Aesthetics: The luminaire boasts a modern and visually appealing design that complements contemporary interiors. It adds a touch of style and sophistication to any space while providing functional illumination.



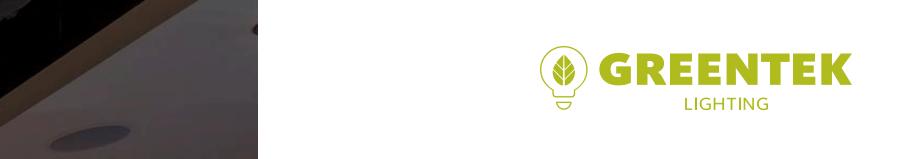


Flexible Form: The luminaire offers a flexible form factor, allowing users to bend and shape it according to their desired configuration. This flexibility provides endless possibilities for creative and customized lighting designs.



Versatile Applications: The luminaire is suitable for a wide range of applications and settings. It can be used for general illumination, task lighting, accent lighting, or creating ambiance in various environments.









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